

# NATIONAL COMPETITION FOR LOGO DESIGNING

## Aim of Competition

We are looking for an innovative and unique logo that embodies the core values and mission of the college. The logo should be a visual representation of our goals to integrate dairy technology, engineering, chemistry, microbiology, extension and economics.

**Eligibility:** The competition is open to the students from any discipline or background.

Prize

*The winner of the logo design competition will receive a Certificate and Cash prize of Rs. 2100/-*

**Certification:** All registered candidates who submitted Logo design will receive participation certificate.

Scan here for registration



**Last date of submission: Nov. 23<sup>rd</sup>, 2024**

<https://forms.gle/pmQmWM5YKYaXGNrq8>

Organized By

**College of Dairy Science**

**Uttar Pradesh Pandit Deen Dayal Upadhyaya Pashu Chikitsa  
Vigyan Vishwavidyalaya Evam Go-Anusandhan Sansthan  
(DUVASU), Mathura-281001 (U.P.)**

## SUBMISSION GUIDELINES

**Format:** The logo should be submitted in high-resolution formats such as JPEG and/or PDF.

**Design:** It must be an original creation. The design should be versatile enough to be used across multiple platforms (print, web, social media, etc.).

**Incorporation of Name:** The name of the college may be included in the design, but this is not mandatory.

**Explanation:** A brief description (100-150 words) explaining the design and how it relates to the College of Dairy Science should be provided

## CRITERIA FOR EVALUATION

**Relevance:** The logo must reflect the vision and mission of the college of dairy science.

**Originality:** It must be a unique and innovative design.

**Simplicity:** The logo should be clear and recognizable even at smaller scales.

**Aesthetic Appeal:** It should be visually engaging and versatile across different platforms

## TERMS AND CONDITIONS

- All designs must be original and not infringe on any existing copyrights.
- The winning design will become the property/copyright of the College of Dairy Science, DUVASU.
- The college reserves the right to modify the selected logo for usability purposes.

## CONTACT DETAILS

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