

## **Brainstorming Workshop on Milk vs. Plant Based Dairy Analogues**

**Date: December 10, 2022**

Under the aegis of National Academy of Agricultural Sciences, New Delhi a brainstorming session on the topic "Milk vs plant based dairy analogues" was organized on 10 December 2022 at Veterinary University (DUVASU), Mathura. The scientists from National Dairy Research Institute, Karnal; Veterinary University, Ludhiana; Agriculture University, Palampur; Cattle Research Center (ICAR), Meerut; Agriculture University, Jammu and Veterinary University, Mathura participated in the brainstorming session. The brainstorming session began with flagging of the topic which was followed by theme lectures and finally ended after a panel discussion. The scientists opined that milk cannot be substituted by any plant based product. The biological availability of nutrients in milk is not comparable with any of the plant product. Prof. A. K. Srivastava emphasized to create awareness in common man about the myths related to milk and milk product and stress upon aggressive advertisement of milk as complete food by different stakeholders. The scientists comprehensively discussed and compared the milk and plant based milk analogues in terms of nutritive value, processing, marketing, consumer acceptance, regulation, health benefits and environmental impact. Scientists acclaimed that industry related to plant based dairy analogues use the term milk in their product names which is neither ethical neither permissible under rule of law. Some of the scientists also opined that the dairy industry can work with plant based dairy analogues to improve the nutritional security of the country. Nearly 35 faculty members from Veterinary University, Mathura also participated in the brainstorming. The brainstorming session was chaired by Dr A. K. Singh, Vice President, NAAS. The panel discussion was moderated by Prof (Dr) A. K. Srivastava, Vice Chancellor, DUVASU, Mathura, and was chaired by Dr M. B. Chetti, Vice Chancellor, Sanskriti University, Mathura. At the end Prof. P.K. Shukla, Dean, College of Veterinary Science and AH extended vote of thanks on behalf of the organizing committee.

