

## Job Description – Nutritionist

<b>Position Title:</b>	Sr. Manager/ AGM / DGM – Nutrition	<b>Location:</b>	Kolkata
<b>Reporting:</b>	VP - Marketing	<b>Team Size:</b>	NA

### 1. POSITION SUMMARY

#### **About Anmol Feeds Pvt. Ltd:**

#### **About the Position :**

##### Role and Responsibilities

To create product roadmap for Nouriture for next 3 years using market research insights, Industry trends and develop feed formulation.

### 2. POSITION REQUIREMENTS

<b>Education</b>	<ol style="list-style-type: none"> <li>1) Candidate should have MVSc degree.</li> <li>2) 5-10 years of relevant work experience in Feed Formulation.</li> </ol>
<b>Knowledge &amp; Skills</b>	<ol style="list-style-type: none"> <li>1. Market Research, industry trend analysis.</li> <li>2. Should have Knowledge of Feed Formulation.</li> <li>3. Willing to Travel extensively.</li> <li>4. Excellent documentation skills</li> <li>5. Enjoys working in a team environment</li> </ol>
<b>Job Role &amp; Responsibilities.</b>	<ul style="list-style-type: none"> <li>• Strategic Planning &amp; Implementation.</li> <li>• Develop Feed Formulation specifications for Poultry &amp; Fish Feed, must have command over formulations.</li> <li>• Provide raw material specifications and testing, review of raw material suitable to specific formulation.</li> <li>• Study Competitive products, pricing and performance.</li> <li>• Create internal feed research process for feed formulation for each market and climatic condition.</li> <li>• Proactively leads all new product development initiative with CMO.</li> <li>• Develop Communication guidelines for feed administration for sales and dealers.</li> <li>• Propose pricing strategy to ensure market competitiveness, product positioning and cost margin profitability.</li> <li>• Develop product launch plan and executive the plan in market to ensure success.</li> <li>• Study market and industry trends in feed enzymes, nutrition, raw material vendors and develop test feed farm testing in test farm.</li> </ul>