

Area Business Manager

Job Description

About Cattleways Solutions

Cattleways Solutions Pvt. Ltd. is a cutting edge agritech company - building path breaking platforms and technology to bring meaningful impact on livestock farmers in India and eventually other emerging economies with a large number of livestock farmers.

Cattleways Solutions has been funded by leading venture capital firms and founders of leading technology companies. The founding team is comprised of experienced serial entrepreneurs who have strong domain expertise and solid credentials having been part of organisations such as IIT, Indian School of Business, Delhi College of Engineering or DTU, BITS, Accenture, Naukri.com, Udaan, Cars24 and more.

Location: Patiala/Sangrur

Key Responsibilities

1. Meet potential customers at various locations across the district based on the list being provided by the supervisor
2. Understand the cattle trading business in the assigned area
3. Understand the specific needs of customers and convince the customers to join our network
4. Visit cattle mandis and markets across Punjab and build a pipeline of customers
5. Constantly communicate with superior to have a clear understanding of business and communicate the same to trade partners
6. Promote the Gaugau platform amongst cattle traders and commercial dairy farmers as a trusted source of high quality cattle

What You Should Have

- Must be passionate about the job and won't hesitate to go above and beyond the call of duty
- Must be from agriculture/animal husbandry/Veterinary Science background
- Must speak Punjabi language
- Must have two-wheeler to travel
- Minimum of 1 year experience in dairy or allied industry

Remuneration and Benefits

- Competitive in startup space and commensurate with qualification and experience
- TA & DA Extra

Apply

To apply email your CVs with "Application - ABM Cattleways" in the subject line to [kanwar\[dot\]singh@parayucapital\[dot\]com](mailto:kanwar[dot]singh@parayucapital[dot]com)

Recruitment will be on a rolling basis until all positions are filled. Applications with references will be preferred.

For more information, please contact
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